From:	Joanna Ormesher
To:	Kertz, Amanda
Cc:	Town Clerk; Jovanovich, Kirstyn; Yeatts, Lesa; LeBlanc Jr., Keven; Mike O"Reilly; Robinson, Scott
Subject:	Arts Herndon - Juneteenth 2025
Date:	Tuesday, September 9, 2025 9:16:13 AM
Attachments:	Posh_Mod_Orchestra_Juneteenth_Invoice_FINAL.pdf PastedGraphic-2.png

Dear Town Council and Staff,

On behalf of Arts Herndon and in response to the Town's request for clarification regarding the FY25 Area Charitable and Nonprofit Organization grant request, I am providing the following information to aid in consideration:

Organizational Status

Arts Herndon remains a valid and active 501(c)(3) nonprofit organization, governed by an experienced Board of Directors and continuing to serve the cultural, educational, and community-building needs of Herndon residents.

Juneteenth Event Context

The Juneteenth programming hosted by Arts Herndon on June 22, 2025, was a vibrant, day-long celebration that included visual and performing arts, education, and cultural community-building. With more than 100 community members attending across the day, the event offered a meaningful space for learning, reflection, and connection aligning with the Town's broader goals for inclusion, culture, and civic engagement.

Clarification of Total Grant Request

There may have been confusion regarding the total amount of support requested. The correct **total request is $6,250**, not $10,000 or $16,000.

Line Item Clarifications

1. **Yoga – $200**
   While yoga is typically a paid program on Saturdays, this session was **offered free to the public** as part of the Juneteenth celebration. The session, led by a certified instructor, focused on community wellness and resilience, important themes linked to both Juneteenth and community empowerment.

2. **Art for All – Equivalent of $200 (in-kind)**
   Arts Herndon hosted an open house "Art for All" session encouraging children and adults to express what Juneteenth means through artistic creation. Supplies were drawn from existing inventory (no receipt available), but replenishment is necessary for future programming. The activity supported therapeutic engagement and education through art.

3. **Herndon Museum Honorarium – $200 (not yet paid)**
   This line item is intended as an honorarium for **Barbara Glakas** and the **Herndon Historical Society** for their presentation on Black history in Herndon. This event highlighted the local legacies of Cooktown and Oak Grove, reinforcing the importance of cross-organizational partnership.

4. **Afro American Band & Performers – $4,000**
   $500 has already been paid in advance to the lead performer. The remaining $3,500 is contingent on Town support. The concert featured **Al Robertson and Afro Rhythms**, drawing over 60 attendees and showcasing an authentic, celebratory performance of Black musical traditions, fulfilling Juneteenth's cultural and artistic goals. Invoice is attached as receipt for largest single item cost.

5. **Administrative Costs – $200**
   Includes postage, printing, and phone communication costs. Receipts are unavailable due to the under-$75 federal receipt threshold, which does not require itemization. These were necessary operational costs to advertise and coordinate the event.

6. **Herndon Museum Reception – $50 (Revised)**
   This item covers modest refreshments for the historical presentation, reduced from the originally estimated $500. The value of the venue, provided free of charge to the Historical Society, is rolled into overall in-kind contributions.

7. **Afro American/Juneteenth Reception – $50 (Revised)**
   Similarly, this reflects refreshments offered at the concert.

8. The revision also incorporates donated use of space and sound equipment, valued at **$1,150**, which was donated by Arts Herndon's leadership and not previously separated as a line item (previously was rolled into reception items).

9. **Coroplast Signs – $200**
   Signage was printed via FedEx to ensure clear visibility and promotion for the event. Receipts are unavailable, but this was a necessary cost to attract public attendance.

Summary

The budget submitted reflects a combination of direct costs, in-kind donations, and cost-efficient decision-making. Arts Herndon continues to model fiscal responsibility and community partnership, and this event aligns with the Town's strategic goals around cultural vibrancy, equity, and youth/family engagement.

Please let me know if any additional clarification is needed.

Many thanks

Jo



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Invoice

Posh Mod Orchestra
William A. Robertson
625 Center St.
Herndon, VA 20170
warobertson@verizon.net

Invoice To:
Jo Ormesher
750 Center St.
Herndon, VA 20170

Invoice Date: September 2, 2025
Invoice #: PMO-2025-06

Description	Amount
Performance Fee — Posh Mod Orchestra (Juneteenth Celebration)	$4,000.00
Deposit Received	-$500.00
Balance Due	$3,500.00

Thank you for the opportunity to perform and be part of your Juneteenth celebration.